



Course Description

From geography to culture Global Business is an exciting topic in the business community today. This course is designed to help students develop the appreciation, knowledge, skills, and abilities needed to live and work in a global marketplace. It takes a global view on business, investigating why and how companies go international and are more interconnected.

The course further provides students a conceptual tool by which to understand how economic, social, cultural, political and legal factors influence both domestic and cross-border business. Business structures, global entrepreneurship, business management, marketing, and the challenges of managing international organizations will all be explored in this course. Students will cultivate a mindfulness of how history, geography, language, cultural studies, research skills, and continuing education are important in both business activities and the 21st century.

This is a 1 semester course consisting of 8 units. Upon successful completion students will receive 0.5 credit towards high school graduation.

Course Overview

- Introduction to Global Commerce
- International Finance
- Regional Integration
- Trade Relations
- International Legal Agreements
- Cultural Influences
- Global Organizations
- Global Logistics & Transportation

Required Course Materials

Please access the list of course materials from the OC Online book ordering system and order your materials as soon as possible. Oftentimes, course materials are on back order and you may experience a delay in receiving them, causing students to fall behind in their online coursework. When ordering used or rented materials, be careful that online access codes are also current.

Methods of Evaluation

Students will demonstrate mastery through the following formative and summative assessments:

- 40% Assignments
- 10% Participation (Discussion Posts, Synchronous Sessions)
- 10% Quizzes
- 25% Midterm & Final Exam
- 15% Tests